

# IBS

THE INTERCOLLEGIATE BROADCASTING SYSTEM, INC.

BOX 592, VAILS GATE, N. Y. 12584

September, 1979

Dear Station Manager:

It's that time of year again... when a new crop of students arrives.... school starts regular classes again.... and your station people are fired-up with ideas and energy.

And, no matter what kind(s) of station(s) you operate.... high-powered FM, 10-watt FM, carrier-current AM, or cable FM.... you'll need some of this energy to cope with the coming changes, new proposals, and other issues and events likely to affect your station.

Among the upcoming issues and events:

- \* FCC deadline for 10-watt stations to file for power increases
- \* Start of 10-watt station frequency changes
- \* De-regulation of radio at the FCC
- \* Communications Act rewrite, revision, amendment bills before Congress
- \* Increase in programming distributed by satellite
- \* Higher level of minimum operating schedule to avoid share-time possibility
- \* Decreasing amount of room available in existing AM and FM bands
- \* Consolidation of record company distribution
- \* Proposals to reduce station separation on AM & FM bands, creating room for new stations
- \* Budget cutbacks at private schools and colleges with declining enrollments
- \* Push for increase in number of CPB/NPR stations at expense of college radio
- \* Expected FCC decisions on licensee eligibility, restrictions on fund-raising, and a proposed Table of Assignments for the noncommercial FM band
- \* Continuation of "freeze" on new 10-watt FM stations
- \* Increase in cable penetration - development of new technology

As an IBS member-station, you stay informed on these issues and more through our newsletters, reports, special mailings, and the Journal of College Radio, our magazine publication. You receive advance word, so you can understand the complexities of these issues, submit your comments, and often help shape their eventual outcome. This advance information can also be of significant help in future planning at your station, as well as in its day-to-day operation. You'll also receive advance information on the IBS National Convention, set for this year at the Sheraton Centre in New York City, March 21-23, 1980.

We're now compiling the returns on our annual questionnaire for the Annual Directory issue of the Journal of College Radio. You'll also receive an advance copy of the Resource Listings with names and addresses of record companies, program/PSA sources, and other useful information.

And, there's more.



Our IBS Master Handbook is undergoing some major revision and updating. When completed, this new material will be mailed to IBS member-stations at no charge.

As things keep getting more complex, . . . . almost by the week. . . . . your station needs the kind of help IBS provides now more than ever. Whether it's with the larger issues like FCC rules or copyright fees. . . . . or simply "ordinary" problems with things like budgets, staff recruitment and training, record service, program/PSA sources, we've had the kind of practical experience with stations like your own to be able to give you the useful advice and assistance you need, in a form you can easily understand and apply. If there's a specific problem that comes up, just write or call us, and we'll try to help with free individual station consultation.

While a good part of our efforts are directed at providing informational services to IBS member-stations, another important part of what we do is representing the interests of our member-stations as a whole before various governmental agencies and other organizations such as the FCC, NTIA, Copyright Royalty Tribunal, Carnegie Commission, and the Congress. It is the support of some 600 stations like your own that collectively makes these efforts possible for all of us.

The enclosed dues invoice covers your station's IBS membership for the current academic year. With budgets tighter than ever, we're offering an early payment discount to those who send back their dues payment before October 30, 1979.

(That should give you enough time to process the paperwork if you start it going now). This discount alone can mean a \$15 saving for your station. And, just a few orders from our equipment cooperative can easily save you the remaining amount of your dues. Looking at it this way. . . . . IBS membership can actually more than pay for itself financially. . . . . not to mention the significant value of our informational services. Anyway you look at it. . . . . that's not a bad deal at all.

When we receive your renewal payment, you'll also be sent one of our new handsome-yet-tasteful IBS member-station certificates, (suitable for framing), to dress-up your station's lobby. (No doubt you'll want to proudly display it right next to the flag).

Seriously. . . . every station's continued membership is important to both the station and to IBS if we are to continue to support your interests and provide the kinds of services that are a necessity in the current climate of events.

Sincerely,



Jeffrey N. Tellis  
President

JNT/pd  
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